



## Commercial Dance (1008.10)

March 2018

Prepared by the South Central Coast Center of Excellence for Labor Market Research

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### Program Recommendation

This report was compiled by the South Central Coast<sup>1</sup> Center of Excellence to provide regional labor market data for the program recommendation of Commercial Dance. This report can help determine whether there is demand in the local labor market that is not being met by the supply from programs of study (CCC and non-CCC) that align with this occupation group.

- In the South Central Coast region and Los Angeles County, the number jobs related to commercial dance is expected to remain steady over the next five years, no significant growth is expected.
- In 2017 there were 9 regional/Los Angeles County completions for Commercial Dance – Dance, Other (CIP 50.0399) - and 114 openings.
- Neither identified occupation requires education beyond a High School Diploma or equivalent, though both do typically require long-term on the job training.

*The following student outcome information was collected from exiters of Commercial Dance programs (Top 1008.10) in the Los Angeles-Orange County region for the 2015-16 academic year. There was insufficient data available for the South Central Coast region.*

- The median annual wage after program completion is \$20,527
- 23% of students are earning a living wage
- 67% of students are employed within six months after completing a program

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<sup>1</sup> The South Central Coast Region consists of San Luis Obispo County, Santa Barbara County, Ventura County, and the following cities from North Los Angeles County: Canyon Country, Castaic, Lake Hughes, Lancaster, Littlerock, Llano, Newhall, Palmdale, Pearblossom, Santa Clarita, Stevenson Ranch, and Valencia. \*For this report Los Angeles County Zip Codes have also been included.

## Occupation Codes and Descriptions

Currently, there are two occupations in the standard occupational classification (SOC) system that are related to commercial dance. The occupation titles and descriptions, as well as reported job titles are included in Exhibit 1.

**Exhibit 1 – Occupation, description, and sample job titles**

<b>SOC Code</b>	<b>Title</b>	<b>Description</b>	<b>Sample of Reported Job Titles</b>
27-2032	Choreographers	Create new dance routines. Rehearse performance of routines. May direct and stage presentations.	Artistic Director, Choreographer, Dance Director
27-2031	Dancers	Perform dances. May perform on stage, for on-air broadcasting, or for video recording.	Ballerina, Ballet Company Member, Ballet Dancer, Ballet Soloist, Belly Dancer, Company Dancer, Dance Artist, Dancer, Performing Artist, Soloist Dancer

## Current and Future Employment

In the South Central Coast region and Los Angeles County, the number jobs related to commercial dance is expected to remain steady over the next five years, no significant growth is expected. Exhibit 2 contains detailed employment projections data for this occupation.

### Exhibit 2 – Five-year projections for Commercial Dance in the South Central Coast region and Los Angeles County

SOC	Occupation	2017 Jobs	2022 Jobs	2017-2022 Change	2017-2022% Change
27-2032	Choreographers	212	218	6	3%
27-2031	Dancers	618	612	-6	-1%

Source: Economic Modeling Specialists International (EMSI)

## Earnings

In the South Central Coast region and Los Angeles County, the entry-level average wage for the listed occupation of choreographer is \$15.18 per hour and for dancer is \$15.98.

Exhibit 3 contains hourly wages and annual average earnings for this occupation. Entry-level hourly earnings is represented by the 25<sup>th</sup> percentile of wages, median hourly earnings is represented by the 50<sup>th</sup> percentile of wages, and experienced hourly earnings is represented by the 75<sup>th</sup> percentile of wages, demonstrating various levels of employment.

### Exhibit 3 – Earnings for Commercial Dance in the South Central Coast region and Los Angeles County

SOC	Occupation	Entry-Level Hourly Earnings	Median Hourly Earnings	Experienced Hourly Earnings
27-2032	Choreographers	\$15.18	\$24.54	\$26.94
27-2031	Dancers	\$15.98	\$17.02	\$18.32

Source: Economic Modeling Specialists International (EMSI)

## Employer Job Postings

In this research brief, real-time labor market information is used to provide a more nuanced view of the current job market, as it captures job advertisements for occupations relevant to the field of study. Employer job postings are consulted to understand who is employing Commercial Dancers, and what they are looking for in potential candidates. To identify job postings related to Commercial Dance, the following standard occupational classifications were used:

27-2032	Choreographers
27-2031	Dancers

### *Top Occupations*

In 2017, there were 14 employer postings for occupations related to Commercial Dance.

**Exhibit 4 – Top occupations in job postings**

<b>SOC Code</b>	<b>Occupation</b>	<b>Job Postings, Full Year 2017</b>
27-2032	Choreographers	9
27-2031	Dancers	5

Source: Labor Insight/Jobs (Burning Glass)

### *Top Employers*

Exhibit 5 lists the major employers hiring professionals for Commercial Dance. The top worksite cities in the region/Los Angeles County for these occupations were Los Angeles, Pasadena, Bell Gardens, and Glendale.

**Exhibit 5 – Top employers (n=5, 9 Unclassified)**

<b>Employer</b>	<b>Job Postings, Full Year 2017</b>
Belinda King Creative Productions	1
Distribution Center	1
LA County Arts Commission	1
Pacific Arts Center and Dance Studios	1
Sag Aftra	1

Source: Labor Insight/Jobs (Burning Glass)

## Education and Training

Exhibit 6 shows the typical entry-level education requirement for the occupations of interest, along with the typical on-the-job training.

**Exhibit 6 – Education and training requirements**

SOC	Occupation	Typical entry-level education	Typical on-the-job training
27-2031	Dancers	No formal educational credential	Long-term on the job training
27-2032	Choreographers	High School Diploma or Equivalent	Long-term on the job training

Source: Bureau of Labor Statistics Employment Projections (Educational Attainment)

## Regional/Los Angeles County Completions and Openings

There were 9 completions (2017) in Commercial Dance – Dance, Other (CIP 50.0399) and 114 openings (2017) in the South Central Coast region and Los Angeles County.

**Exhibit 7 – Completions and Openings**

<b>3</b> Institutions had related programs (2017)	<b>9</b> Completions (2017)	<b>114</b> Openings (2017)
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Source: Economic Modeling Specialists International (EMSI)

Institution	Total Completions (2017)
Glendale Community College	5
Citrus College	2
Mt. San Antonio College	2

## **Student Outcomes**

The CTE LaunchBoard provides student outcome data on the effectiveness of CTE programs. The following student outcome information was collected from exiters of Commercial Dance programs (Top 1008.10) in the Los Angeles-Orange County region for the 2015-16 academic year. There was insufficient data available for the South Central Coast region.

- The median annual wage after program completion is \$20,527
- 23% of students are earning a living wage
- 67% of students are employed within six months after completing a program

Source: CTE LaunchBoard

## **Sources**

O\*Net Online, Labor Insight/Jobs (Burning Glass), Economic Modeling Specialists International (EMSI), MIT Living Wage Calculator, Bureau of Labor Statistics (BLS) Education Attainment, California Community Colleges Chancellor's Office Management Information Systems (MIS) Data Mart, CTE LaunchBoard, Statewide CTE Outcomes Survey, Employment Development Department Unemployment Insurance Dataset